

RIVER CITY FIT FESTIVAL



RIVER CITY FITNESS FESTIVAL

MAY 5TH, 2017

10AM - 6PM

**DOUBLETREE HOTEL
EVANSVILLE, IN**

**104.1
WIKY**

**HOT
96 FM**

WABX 107.5
EVANSVILLE'S CLASSIC ROCK

**93.5
DUKE FM**
plays the legends of country

RIVER CITY FIT FESTIVAL

BOOTH SPONSORSHIP

INVESTMENT: \$250

- 8' Table
- 2 Chairs
- Tablecloth
- Basic Signage
- Radio Promotion
- River Run Promotion
- Ability to set up tent on Riverfront May 6th at River Run 2017

DOUBLEBOOTH SPONSOR

INVESTMENT: \$400

- (2) 8' Table
- 4 Chairs
- Tablecloth
- Basic Signage
- Radio Promotion
- River Run Promotion
- Ability to set up tent on Riverfront May 6th at River Run 2017

TITLE SPONSORSHIP

INVESTMENT: \$950

- Premium Double Booth
- Tablecloth
- River Run Promotion
- Logo on Event Signage
- Tagged in all Radio Promotion of Event
- Logo on Web/Social

DIGITAL SUPPLEMENT

INVESTMENT: \$500

- Geo-target people at Fitness Festival
- Geo-target people at River Run 2017.
- Retarget for 30 days
- Serve Customized Ads to Target Audience
- 40,000+ Impressions

RIVER CITY FIT FESTIVAL

COMMITMENT FORM

Please clearly print how you would like your business name to appear on the station websites, booth signs, etc.

Midwest Communications will provide one (1) table and two (2) chairs per booth. All 2018 River City Fit Fest booths are 10 feet by 10 feet in space.

EXTRA TABLES & CHAIRS MUST BE PREORDERED.

You will be charged for any additional items you order through the venue.

You will be charged for any additional chairs or tables in your booth during the show.

Electrical access is available to 18 vendors - booths will electrical will be against the outside perimeter walls.

Extra Tables _____ (\$20)

Extra Chairs _____ (\$10)

Will you need electrical? _____ (\$50)

(You are responsible for bringing your own extension cord)

Contact Name: _____

Business Name: _____

E-mail: _____

Phone: _____

Address: _____

Sponsorship: _____

SPONSORSHIP LEVEL

PLEASE FAX BACK TO 421-3273 or
EMAIL TO erica.nall@mwcradio.com ASAP

